

COMPANY OVERVIEW

thirdstream is a software development and design agency that is entirely dedicated to the financial services industry. We work with banks, credit unions, trust companies and financial institutions across North America to empower them with the right tools to gain clients, customers and members online. We also work closely with key strategic partners in the financial services industry. These partnerships help us help our clients to achieve their goals. Our primary goal as a company is simple: to make it incredibly easy for people to open accounts online.

our history

1999

Incorporated as Webtech Inc., building websites locally, provincially and nationally.

2005

Our expanding work with credit unions led us to open a new division of our company called CUMarketing.

2011

Renamed and rebranded as thirdstream, we began working exclusively with FIs. Our work included website, marketing, branding, social marketing and software development. While we were the recipients of several national marketing awards during this period, it was becoming very clear that our company was headed toward a highly-developed niche skill set focused on online account opening.

2014

A rebranding process led us to the decision that the time and opportunity had come to focus solely on online account opening. This revealed our clear purpose, passion and drive as a company. And that is to build the very best, most compliant, user-friendly, results-generating and constantly evolving online account opening platform in the industry.

key facts

partners

Christian Clapton
Keith Ginter
Nick Curry

corporate headquarters

Lethbridge, Alberta

regional offices

Winnipeg, Manitoba
Hamilton, Ontario

executive leadership



Christian Clapton, CEO
[bio](#) | [LinkedIn profile](#)



Keith Ginter, CTO
[bio](#) | [LinkedIn profile](#)



Nick Curry, COO
[bio](#) | [LinkedIn profile](#)



OUR PLATFORM

At thirdstream, we believe that there is beauty in simplicity. And our platform reflects that.

It all begins with cumulus™ - our feature-rich, end-to-end online account opening platform. Banking floor integration, remote deposit capture, ID Scan, e-signature and Canada Post integration make cumulus™ the most compliant and powerful online account opening platform in the industry. Not only is it incredibly simple to use from any device, its easy tone, clean design and intuitive logic adapt seamlessly with any brand.

cumulus™ also:

- values and attracts the mobile-first mind-set
- meets all FINTRAC, AML and fraud prevention requirements
- allows for real-time account funding
- helps FIs to expand beyond their bricks and mortar into the online space
- captures valuable data for natural cross-selling
- is accessible from any device

What's next? There's plenty. We are almost ready to reveal how cumulus™ will help banks, credit unions and FIs to attract new business and to keep their clients, customers and members deeply (and happily) engaged in a financial relationship that's mutually beneficial, meaningful and infinitely fun. Yes. We said fun.



OUR CORE BELIEFS

our mission

To make it incredibly easy for people to open accounts online.

what inspires us

Meeting the needs of the user is the highest goal for our team. Exploring and discovering new ways to do this feeds our curiosity. Using the best of technology and beautiful design to help us achieve that goal feeds our collective passion as professionals and as a company.

what drives us

While we leverage the very best in digital technology to bring our vision to life, it's not what drives us. It's the gas, but it's not our engine. It's the paint brush, not our art. It's the software, but it's not the experience we create for users. It's one of our most powerful tools, but it's not what pushes us to new discoveries. It shimmers at every corner of our vision, but it isn't our core.

So what *is* behind our passion to innovate? What motivates our desire to achieve excellence? What makes us come to work everyday? Why do we smile when we power up our computers every morning and feel satisfied when we walk to our cars at the end of each day?

It's the thrill of creating something that has no end where user experience and technology are concerned. Every failure teaches us to do it better. Every success inspires the next discovery.

There is no finish line for innovators like us. There is only doing it better. We never say we're done. We prefer to say, 'What's next?'



EARNED ACCOLADES

2012 National Credit Union Innovation Award
Best in Show award at the 2012 MACUs (Synergy Credit Union)
AIME for Electronic Marketing (1st Choice Savings)
AIME for Image Enhancement (1st Choice Savings)
AIME for Coordinated Campaigns (Synergy Credit Union)
AIM for Electronic Marketing (1st Choice Savings)
AIM for Electronic Marketing (Your Neighbourhood Credit Union)
AIM for Website Development (Raymore Credit Union)
AIM for Website Development (Shaunavon Credit Union)
AIM for Website Development (1st Choice Savings)



CONNECT WITH US

EMAIL

hello@thirdstream.ca

WEBSITE

thirdstream.ca

PHONE

403-381-1360

NEW BUSINESS

new.business@thirdstream.ca

INVESTOR RELATIONS

investors@thirdstream.ca

CAREERS

careers@thirdstream.ca